

Re: For Your Amusement

Source:

<http://www.tech-archive.net/Archive/VB/microsoft.public.vb.general.discussion/2005-11/msg01798.html>

- *From:* "BeastFish" <beastfish@xxxxxxxxxxxxxxxxxxxx>
 - *Date:* Sat, 26 Nov 2005 14:08:34 -0500
-

"Ralph" <nt_consulting64@xxxxxxxx> wrote in message
news:loednUWdmoBsOhXeRVn-qA@xxxxxxxxxxxxxxxxxxxx

>

> "J French" <erewhon@xxxxxxxx> wrote in message

> news:43886310.187799416@xxxxxxxxxxxxxxxxxxxxxxxx

>> On Fri, 25 Nov 2005 15:58:05 -0800, "Bob Butler"

>> <tiredofit@xxxxxxxx> wrote:

>>

>> <snip>

>>

>>> MS never understood what they had in VB; their users did. Too bad they

> only

>>> listened to the fringe element that was embarrassed by using "basic"

> instead

>>> of looking at the language for what it was.

>>

>> I think that Bill Gates and some of the old guard at MS understood

>> very well

>>

>>> In the early 1990's there was a scrap in MS, and BG sorted things out

>>> by stating that BASIC was going to be the language for automation

>>>

>>> The trouble is that the 'new bunch' at MS have forgotten where their

>>> company came from

>>

>>

>>> It is subtly even worse than just a case of memory loss. It is more like

>>> they deliberately turned against their own product.

>>>

>>> To use the "New Coke" analogy. The Coke Execs got into trouble when they

>>> began to believe the Pepsi hype. They really became concerned that Pepsi

>>> tasted better – therefore they had to come out with a new taste.

Everything

>>> else just flew past them.

>>>

>>> In talking with the current crop of MS developers, you get the feeling

>>> that

>>> they really believe Unix and Java 'tastes' better and therefore they have

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to
> come out with a new taste. Everything else is just flying past them.
>
> -ralph

You may be on to something there, Ralph. Let us hope that the VB thing plays out the way the Coke thing did :-)

Also, one of my "theories" is... some folks at MS weren't happy that VB grew from an "enterprise" solution for creating in-house business apps into something more, something that folks can use to actually create apps for general consumption (and make money with them), and vbNET is their attempt to remedy that, reign it back into an "enterprise-only" tool.

• *Follow-Ups:*

- ◆ **Re: For Your Amusement**
 ◇ *From:* Stefan Berglund
- ◆ **Re: For Your Amusement**
 ◇ *From:* J French

• *References:*

- ◆ **For Your Amusement**
 ◇ *From:* Stefan Berglund
 - ◆ **Re: For Your Amusement**
 ◇ *From:* Bob Butler
 - ◆ **Re: For Your Amusement**
 ◇ *From:* J French
 - ◆ **Re: For Your Amusement**
 ◇ *From:* Ralph
- Prev by Date: **Re: VB and VBscript – Difference**
 - Next by Date: **Re: Calling a Function or a Procedure**
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