

Re: Website for Comments and or Suggestions

Source:

<http://www.tech-archive.net/Archive/Publisher/microsoft.public.publisher.webdesign/2008-02/msg00292.html>

- *From:* "Administrator" <administrator@xxxxxxxxxxxx>
 - *Date:* Sat, 23 Feb 2008 22:57:47 +0800
-

Just give us a week or two, we are currently discussing all the points you have made (especially yours Sir David). We are also evaluating some feedbacks we got from clients. Thanks, like I said all your comments are valued and appreciated.

"DavidF" <Nope@xxxxxxxxxx> wrote in message news:eEXxPbidIHA.2000@xxxxxxxxxxxxxxxxxxxxxxxxxxxx

I think maybe you missed the point. How many "business" websites have background music? How many "professional" websites have background music? How many of your competitor's websites have background music? What image does the music project about your company?

Background music can be an important element of some websites, but in your case it will probably alienate and drive away more people than it will attract.

I would again encourage you to spend some time reading and studying some of the material at the links I gave you about web design. Google the subject. I would also suggest that you look at and study your competitor's sites...what are they doing? Which of their sites comes off the most "professional" to you and why?

Good luck.

DavidF

"Administrator" <administrator@xxxxxxxxxxxx> wrote in message news:uOZMxyedIHA.3772@xxxxxxxxxxxxxxxxxxxxxxxxxxxx

I appreciate your comment Sir but we're more into the lending aspect of the business rather than attract investors.

"Rob Giordano (Crash)" <webmaster@xxxxxxxxxxxxxxxxxxxxxxxxxxxx> wrote in message news:%23v6EJNWdIHA.5964@xxxxxxxxxxxxxxxxxxxxxxxxxxxx

Kinda like going to Wells Fargo Bank and listening to the theme from Bonanza or something....yah I'd put my money in there eh?

~~~~~  
Rob Giordano

Re: Website for Comments and or Suggestions

Microsoft MVP Expression

"DavidF" <Nope@xxxxxxxx> wrote in message  
<news:eOO2ISVdIHA.4880@xxxxxxxxxxxxxxxxxxxxxxxxxxxx>  
| Oh my! I had my sound turned off. I agree...  
|  
| DavidF  
|  
| "Rob Giordano (Crash)"  
<webmaster@xxxxxxxxxxxxxxxxxxxxxxxx> wrote in message  
| <news:O9Xz1gOdIHA.5416@xxxxxxxxxxxxxxxxxxxxxxxxxxxx>  
| > You forgot to mention; kill the bgsound ! Especially for a  
business  
site!  
| >  
| >  
| >  
| >  
| > -- | > ~~~~~  
| > Rob Giordano  
| > Microsoft MVP Expression  
| >  
| >  
| >  
| >  
| >  
| > "DavidF" <Nope@xxxxxxxx> wrote in message  
| >  
<news:uO%23a2ePdIHA.1164@xxxxxxxxxxxxxxxxxxxxxxxxxxxx>  
| > | One of my personal goals here in this newsgroup is to  
offer  
| > | "constructive"  
| > | feedback and help. It takes a lot of courage to provide a  
link to a  
new  
| > | website and ask for feedback, and I admire and respect  
that. With that  
| > | goal  
| > | in mind, I gotta say your site is pretty bad...but can be  
fixed.  
| > |  
| > | You need to remove the background image behind the  
text:  
| > | [http://www.plicorp.name/index\\_files/image4401.jpg](http://www.plicorp.name/index_files/image4401.jpg)  
| > | It makes it impossible to read the text, and after all it is  
the text  
| > | that

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|> | is the most important part of your site. Content is king, as they say.

|> |

|> | I have not seen anyone use semi-transparent text boxes before in a Pub

|> web.

|> | I kind of like the effect, but it is a print format that does not

|> translate

|> | to html well. It seems to work ok in IE but in FireFox all the text is

|> | converted to images. A couple examples:

|> | [http://www.plicorp.name/index\\_files/image642.png](http://www.plicorp.name/index_files/image642.png)

|> | [http://www.plicorp.name/index\\_files/image461.png](http://www.plicorp.name/index_files/image461.png)

|> | While you might live with this, it does mean that any hyperlinks in

|> those

|> | text boxes will not work in FF. Personally, I believe that you need to

|> | design so your pages will work well in both IE and FF, especially since

|> it

|> | is a business site. If you don't have FF on your computer, I recommend

|> that

|> | you download and install it, so you can test your pages. It is a small

|> | download and easy install, and you can test your html before you upload

|> it.

|> |

|> | Bottom line is that as "nice" as the semitransparency looks, you

|> probably

|> | shouldn't use it, at least in the body of the page...maybe OK in the

|> banner.

|> | The text in the body of your page does not show up in the code even in

|> | IE...the search engines and webots will not be able to index you site.

|> | Content is king...

|> |

|> | Personally I would also get rid of the time and counter. I am sitting

at

|> my

|> | computer...I know what time it is. The counter will not give you any

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|> good  
|> | information. Look to your host for webstats instead.  
Using a counter  
on  
|> a  
|> | page doesn't necessarily project the image I would  
assume you want.  
|> |  
|> | Look, I am not an expert web designer, and my opinions  
are just that.  
|> | However, I think that many newbies and even some old  
pros fall into  
the  
|> trap  
|> | of adding "stuff" to their pages, and special effects just  
because  
they  
|> can.  
|> | And just because you can, doesn't mean you should. As  
you are using  
|> | Publisher, your pages should be simple anyway, so try to  
KISS, is my  
|> best  
|> | recommendation. The content is what is most  
important...not the bells  
|> and  
|> | whistles. Make your pages easy to read, easy to navigate,  
quick to  
load  
|> and  
|> | full of good content, and you will have a "good" site in  
my opinion.  
|> |  
|> | Here are two links that might help in planning the design  
of your  
site:  
|> | <http://webdesignfromscratch.com/>  
|> | and no offense but:  
|> | <http://www.webpagethatsuck.com/>  
|> |  
|> | I hope this is constructive. The good news is that you did  
stop and  
ask  
|> for  
|> | opinions before you built the whole site. Take a step  
back and  
|> reevaluate  
|> | what your goals are for your site, and what is the  
content. Then  
design  
|> | around those things. Good luck.

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|> |  
|> | DavidF  
|> |  
|> | "Administrator" <administrator@xxxxxxxxxxxx> wrote  
in message  
|> |  
news:OxoXQAodIHA.5416@xxxxxxxxxxxxxxxxxxxxxxxxxxxx  
|> |>I have just posted 3 pages out of 15. I would like to  
hear your  
inputs  
|> |>before I finish my work. Check out www.plicorp.name  
Thanks!  
|> |  
|> |  
|> |  
|> |  
|  
|