

ANN: PPC mag Best Software Award Winners

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Pocket PC Magazine Announces the Winners of its Fourth Annual Windows Mobile Best Software Awards 2004

<<http://www.PocketPCmag.com/awards>>

San Francisco, CA - October 26, 2004 The winners of the Fourth Annual Pocket PC magazine Best Software Awards have been announced at

<<http://www.pocketpcmag.com/awards>> and at CTIA Wireless I.T. & Entertainment conference.

Over 80 of the Pocket PC magazine Board of Experts judged 581 Windows Mobile products in 100 Pocket PC, Smartphone, and Developer categories to determine finalists and winners.

Pocket PC magazine publisher, Hal Goldstein, said that "The annual Pocket PC magazine Best Software Awards helps users select software that best suits their Windows Mobile Pocket PC and Smartphone needs by honoring companies that produce outstanding software. The awards process is a huge 6-month undertaking involving the experts of the Windows Mobile community and beginning with several thousand Pocket PC and Smartphone products."

Pocket PC magazine's New Products Editor, Diane Dumas, and the Board of Expert judges selected the 2004 award nominees. Approximately, 20% of the software in the Pocket PC magazine Encyclopedia of Software and Accessories were nominated. Only products and versions released by July 31, 2004 were eligible for the voting. Christian Forsberg of <<http://www.businessanyplace.net>> and Bob Katayama of <<http://www.han-d-solutions.com>> headed a team of experts to determine nominations for Developer Software.

Over 80 experts in Pocket PC and Smartphone software from around the world helped select the nominations and then voted for winners. These experts run prominent Web Sites, serve as Microsoft MVPs, and write for Pocket PC magazine and other organizations. These are all volunteers and none are employed by Pocket PC magazine.

Special 14-page report

A 2 MB PDF special downloadable report (\$5.95) contains screen shots and descriptions of all the Best Software Award Pocket PC and Smartphone winners, as well as the product names and URLs of the finalists. In addition, it includes a special section of judges' answers to the question, "Of all the products that you tested for this year's Best Software Awards, which was your favorite and why?" Find a link to the report on this page: <<http://www.pocketpcmag.com/awards/main.asp>>.

About Pocket PC magazine

Bi-monthly Pocket PC magazine is a print and multi-digital publication dedicated to users of Windows Mobile PDA's and Smartphone devices. Each issue includes hardware and software reviews, user profiles, practical tips, plus an "Enterprise Solutions" supplement. Its companion Web site, www.PocketPCmag.com, is updated each day with news, hot downloads, Web sites, reviews, and tips; and also contains archives, a directory of the best Windows Mobile Web sites, and an Encyclopedia of 3000 third-party software and accessories products at <http://www.PocketPCmag.com/encyclopedia.asp>.