

# Re: Creating a Logo with PowerPoint (or Publisher)

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*Source:* <http://www.tech-archive.net/Archive/Office/microsoft.public.powerpoint/2007-01/msg00502.html>

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- *From:* "Echo S" <[msnewsgroups@xxxxxxxxxxxxxxxxxxxxxxxx](mailto:msnewsgroups@xxxxxxxxxxxxxxxxxxxxxxxx)>
  - *Date:* Sat, 13 Jan 2007 10:57:50 -0500
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"Robert McN" <[RobertMcN@xxxxxxxxxxxxxxxxxxxxxxxx](mailto:RobertMcN@xxxxxxxxxxxxxxxxxxxxxxxx)> wrote in message [news:BDDD7E8C-6138-4D56-9449-332C228949B8@xxxxxxxxxxxxxxxx](mailto:news:BDDD7E8C-6138-4D56-9449-332C228949B8@xxxxxxxxxxxxxxxx)

The problem occurs when I try to copy the logo into different settings. I partially overcame this problem, by using the "print screen" key, and saving the picture as a .jpg file. The drawback is that it has a white background, and in some cases, it might be better to have a clear background.

If you do the logo in PowerPoint, you can group all the pieces of it together (select them, then Draw | Group) then right-click the group and choose Save as Picture. As Steve or someone mentioned, opt to save as PNG.

recognized standard, such as Pantone?

Finally, although I'd rather not start from scratch, I do want to do this right and yet I'd rather not buy a special graphics program for this purpose. I'm hoping I can do the job, if not in Word (2003), then in PowerPoint (2003) or Publisher (2002). Any thoughts you have on the best means would be most appreciated.

Since the colors are an issue along with the other stuff, it will probably be less expensive in the long run to send someone a PNG or even the PPT slide of the logo you made, tell them which Pantone color you want to use, and then have them create it for you in Illustrator or CorelDraw or whatever application they use. It shouldn't cost much to create a graphic for you to use, especially if you've already actually designed it. Be sure to have them provide you with EPS, PNG, GIF, and probably also a JPG file. Might want to ask for black and white versions, too --- but of course all that will cause the cost to go up a bit.

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Echo [MS PPT MVP] <http://www.echosvoice.com>

What's new in PPT 2007? <http://www.echosvoice.com/2007.htm>

Fixing PowerPoint Annoyances <http://www.oreilly.com/catalog/powerpointannoy/>