

## Re: wmv streaming

**Source:**

<http://www.tech-archive.net/Archive/Media/microsoft.public.windowsmedia.encoder/2004-10/0077.html>

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**From:** smith (*rscTAKEOUT\_at\_smithvoiceTAKEOUT.com*)

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That's about right. A WMV/WMA file is pretty much ready to stream, and will stream if it's popped into a Media Services PublishingPoint. Your encoding tool might be able to make the file with different properties, such as making it a MultipleBitRate "MBR" file that will playback at different resolutions depending on the connection properties of the remote viewers, but without the file being managed by that optional service those extra streams won't be worth making.

The good thing is that Windows Media Services is a free part of Windows Server2000/2003 Standard & Enterprise Edition, so if they are running that server operating system it's not going to cost them anything but a few seconds and a handful of mouse-clicks to let your viewers view the file as a stream.

Caveat: If you had a media files that were really popular and you wanted to stream to lots of people concurrently on the internet then bandwidth and hardware costs would increase, but it sounds like you're doing a more limited offering so just flipping on the service and copying the file to a PublishingPoint would likely be the whole effort in your case.

And once your clients are done watching it, the server people just have to do a simple right-click to shut off the service till it's needed again.

The hardest thing about getting this basically started is getting over the feeling that it has to be more difficult. I set up my first system 3 times because I was sure that I must have been missing something, fact was that there really wasn't all that much to it (at least, basically). MS has done a great job with it.

–smith

<anonymous@discussions.microsoft.com> wrote in message  
news:25b101c4acd5\$c004fb60\$a601280a@phx.gbl...

Thanks for your help smith,  
unfortunately all this stuff is beyond my control or expertise, but I'll  
pass the  
information onto the administrators of the clients website.

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microsoft.public.windowsmedia.encoder: Re: wmv streaming

Just to clarify, our wmv is 'downloading' and so it appears that there isn't anything we can do in our export settings to specify any download or progressive download actions. If this is the case then as I understand any issues need to be resolved with the delivery of the wmv and not the wmv file itself? Please tell me if I'm wrong.